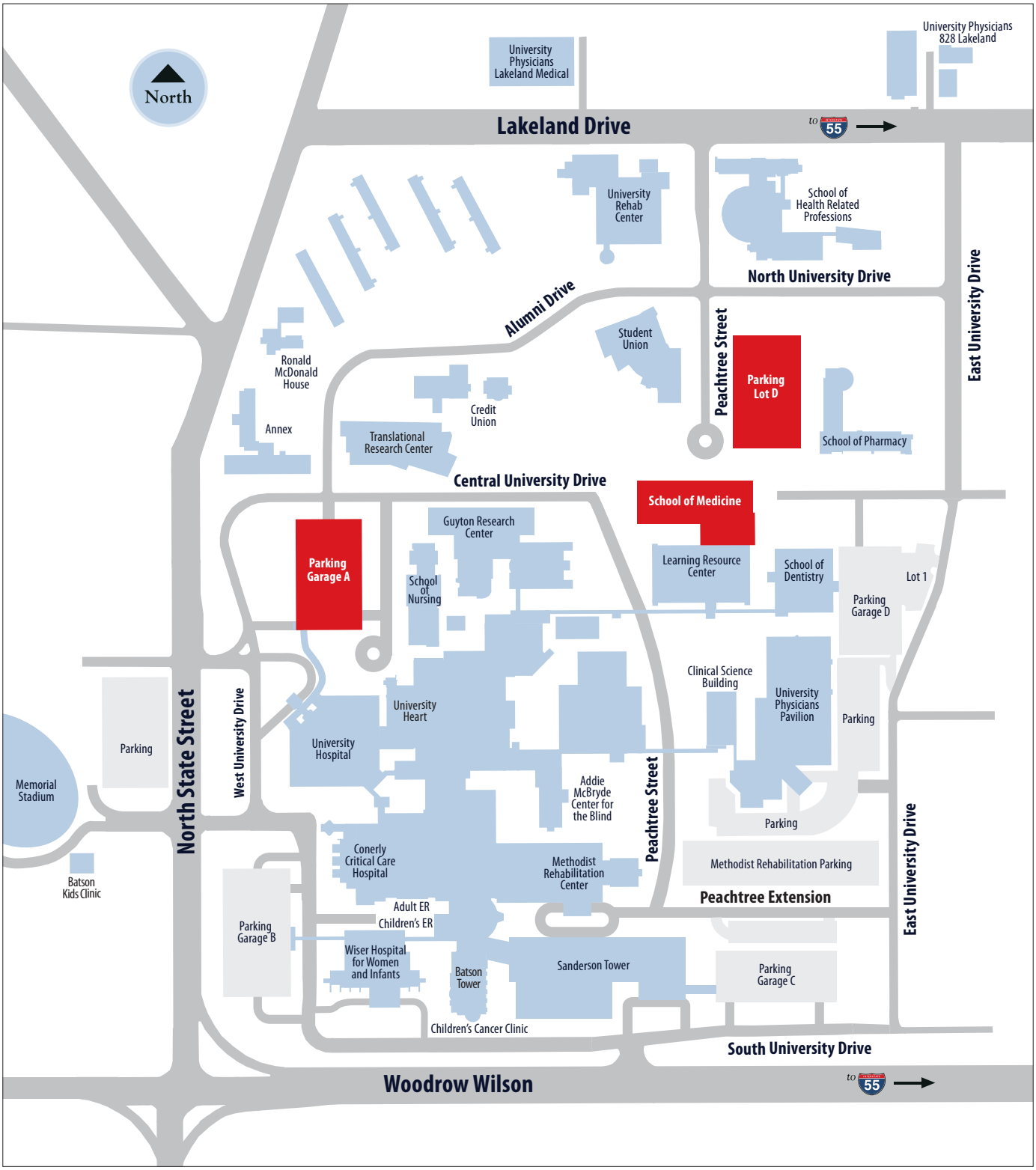The University of Mississippi MEDICAL CENTER™